

**CrisisDev**  
**Press Release**  
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CrisisDev is *the* show about the climate crisis. Through interviews and conversations, the host addresses the most pressing environmental challenges by inviting individuals to share their experience of climate change and their motivations to combat it. The show currently streams on Youtube and will run through the end of the UN's Climate Change Conference mid-December.

Unlike other climate-focused documentaries, CrisisDev not only stresses the urgency of the climate crisis, but proves how each and everyone of us can have a positive impact irrespective of location or background. The show, released on Youtube earlier this week, adopts a human-centered approach on climate action by capturing the perspectives of those who are directly impacted by the climate crisis, and by engaging with practitioners and experts who choose to work against climate change.

Simon Engelke, the show's host, is a battery scientist working on increasing the capacity of renewable energy storage. As both an observer and a participant to COP25, Simon takes us on an inspiring journey from Cambridge to Madrid, as he travels by train, interviewing major players in the realm of climate action on his way.

Simon started the show to share the personal stories of those who choose to positively impact the environment. Taking stock of his own carbon footprint, Simon decided to change the way he travels to adopt simple daily choices that significantly reduce his carbon emissions. At an age where technological advance is no longer sufficient to changing the status quo, Simon wants focuses on the personal narratives that drives individuals to adopt the changes that they'd like to see in others.

Interviewees on the show come from all fields and generations – from young climate activists, to policy makers and scientists, they include Abi Ramanan, CEO and founder of ImpactVision, Akira Sakano, Chair of the Zero Waste Academy Board of Directors, or Basima Abdulrahman, founder of KesK, a green design and construction initiative in Iraq. The show also features individuals around the world whose daily life has been impacted by the effects of climate change like air pollution and natural disasters.

CrisisDev not only bridges a gap in what we know of climate change, but inspires viewers to take concrete actions. To this end, CrisisDev's founder is also developing an app to support positive initiatives that contribute to lowering carbon emissions, serving as a platform for individuals to voice frustration towards common corporate practices and facilitate collective action.

**Learn more about CrisisDev at <https://crisis.dev>, follow the show on Youtube, and join the movement!**

*Simon Engelke is the founder of CrisisDev, a limited company registered in the UK. Simon is also a PhD candidate in lithium-ion batteries (submitted thesis in July and defended in November) of Cambridge University, a World Economic Forum Global Future Council on Energy Technologies Fellow, a Global Shaper (Cambridge Hub), the mind behind RandomShaper, and a member of Sandbox.*